FOR IMMEDIATE RELEASE

Fireworks-themed mobile game "Sparky" released for iOS and Android

Addictive casual game creates a new genre combining arcade, strategy and puzzle elements

Seattle, WA, June 6, 2016 – High Q Technology today announces the release of Sparky™, a free fireworks-themed casual game for mobile devices that promises to challenge users with unique gameplay and unpredictable levels. The concept is simple: sparks emitted from fireworks and fountains float around the screen, and must be captured by drawing loops around two or more of the same color. Players will need to combine speed, accuracy, and strategy to make their way through more than 100 unique levels in 9 cities around the world.

Sparky was developed by a small team in an effort to stand out from current trends in mobile game design. It offers a unique visual style and a new type of gameplay that is intuitive and natural on touchscreen devices. This allows players to develop different tactics and apply them to the situations they encounter in the custom designed levels.

"We wanted to create something a little different with Sparky," said Matthew Schweitzer, High Q Technology founder. "There are so many match-three and tap-and-hope clones in the app stores, it's hard for players bored with those mechanics to find anything new. We have a background in real-world fireworks, and wanted to bring some of that appeal to the mobile game audience."

Sparky features dozens of spark types that float, drift, fall, and swirl around the screen. Some sparks interact with the player, attracted to or repelled by their finger. Helpful power-ups occasionally float by, and are also available as inventory items. In-game tutorials make Sparky easy to learn, while carefully constructed levels keep the player intrigued and challenged as they progress through the game.

Sparky is now available as a free download on iPhone, iPad and Android devices.

App Store: https://itunes.apple.com/app/apple-store/id1057753021?pt=117869579&mt=8

Google Play: https://play.google.com/store/apps/details?id=com.sparkygame.game.android

Website: http://www.sparkygame.com/

About High Q Technology LLC – Founded in 2008, High Q Technology LLC is a technology company that provides services, including software and electronics design, analysis, test, and management support, to clients in a variety of industries. Sparky is its first game release.

Additional Information

Email:	press@sparkygame.com
Website:	http://www.sparkygame.com/
Press Kit:	http://www.sparkygame.com/press/
Trailer:	https://www.youtube.com/watch?v=ppehE7ARu6M
Twitter:	@playsparky
Facebook:	https://www.facebook.com/playsparky

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